MEMORANDUM

DATE:	March 18, 2021
TO:	Mayor White & City Council
VIA:	Mercy Rushing, City Manager
FROM:	Doris Newman, Main Street Manager
SUBJECT:	New Main Street Board Member

Council Meeting Agenda Item for March 22, 2021

Background Information:

In its January meeting, the Mineola Main Street Board regretfully accepted the resignation of Robin Averett who was invited to join the Meredith Foundation. In its March meeting, Main Street voted unanimously to approve the recommendation of Steve Brooke to fill that vacancy.

Steve and his wife Ellen recently moved back to their hometown and he is looking forward to helping out. He is retired from an international company where his work included 12 years in engineering and 18 years in marketing. He has a BS in mechanical engineering from the University of Texas and an MBA from UT Arlington. Steve has already volunteered to drive the mini train at Iron Horse Square for the Landmark Commission as well as to to help his wife Ellen, who serves on the Museum Board, with a fundraiser. Main Street bylaws specify board members should have experience in and/or knowledge of administration, finance, program development, advertising, public relations, downtown business activity, communications, design and/or economic development. We feel Steve exceeds these requirements.

Recommendation:

The Main Street Board voted unanimously to recommend this request to the City Council.

Final Disposition: